

# Civil Parking Enforcement in Gloucestershire

The county council's  
annual report on parking

Report on parking activities  
for the period 2014 to 2015

[www.gloucestershire.gov.uk](http://www.gloucestershire.gov.uk)



**Gloucestershire**  
COUNTY COUNCIL

## 1. Introduction

# Thank you for taking an interest in parking in Gloucestershire.

This is the second year that the county council has directly managed the enforcement of on-street parking restrictions across the whole of the county. We are now achieving significant performance improvements in both the spread and prioritisation of enforcement patrols successfully targeting problem areas and detecting more non compliant vehicles, so encouraging greater compliance with the parking controls in place.

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Gloucestershire County Council now manages approximately 11,015 designated parking spaces across the whole of the county, with 2,821 (0.19%) being subject to a charge for parking. This represents 0.75% of the total highway network of 5,484 km.

In the year 2014/2015 parking contributed £2.661m to the Highways budget, funding repairs to the highway and highway infrastructure.

Next year we look forward to implementing a more consistent programme of repairs to signs and lines, introduce a regular whole county compliance survey measuring the value of parking regulations to the community, as well as improved permit services designed to better support the commercial success of Gloucestershire – all funded wholly from the parking budget.

## 2. The resident parking review

A series of reviews of parking restrictions within highly populated and visited urban areas has been underway since late 2010. The following is a summary of the work undertaken in 2014-2015.

### The purpose of parking reviews

Implementation of new permit parking zones in Gloucestershire has contributed towards achieving a number of GCC transport objectives in the county and have all been identified within the third Local Transport Plan (LTP3), which was adopted in April 2011. Key policy commitments in LTP3, and its supporting document, “The Gloucestershire Parking and Demand Management Strategy” relating to the zones project, include the following:

- To discourage commuter parking in the town and city centres, through supply and pricing mechanisms, to actively

encourage the use of Park & Ride schemes, public transport and low carbon forms of travel

- To work with the borough and district councils through the Parking Boards to ensure that parking policies in each area support the local economy and provide good access to services but through supply and pricing, do not undermine the use of public transport and low carbon forms of travel
- To set tariffs and use marketing for central off-street and on-street car parking to give priority for shoppers and visitors, and to direct commuters to sites further away from the centre and to Park & Ride sites

The parking review programme will consider towns across the county in a phased approach – in 2014/15, the review has focused on Cheltenham.

### St Paul's parking review

The county council began a review of parking in the St Pauls area of Cheltenham in November 2013, following requests from local residents. The area suffers severe parking congestion due to commuter parking, and visitors to the local university campus. In addition, a high proportion of multiple occupancy houses in the

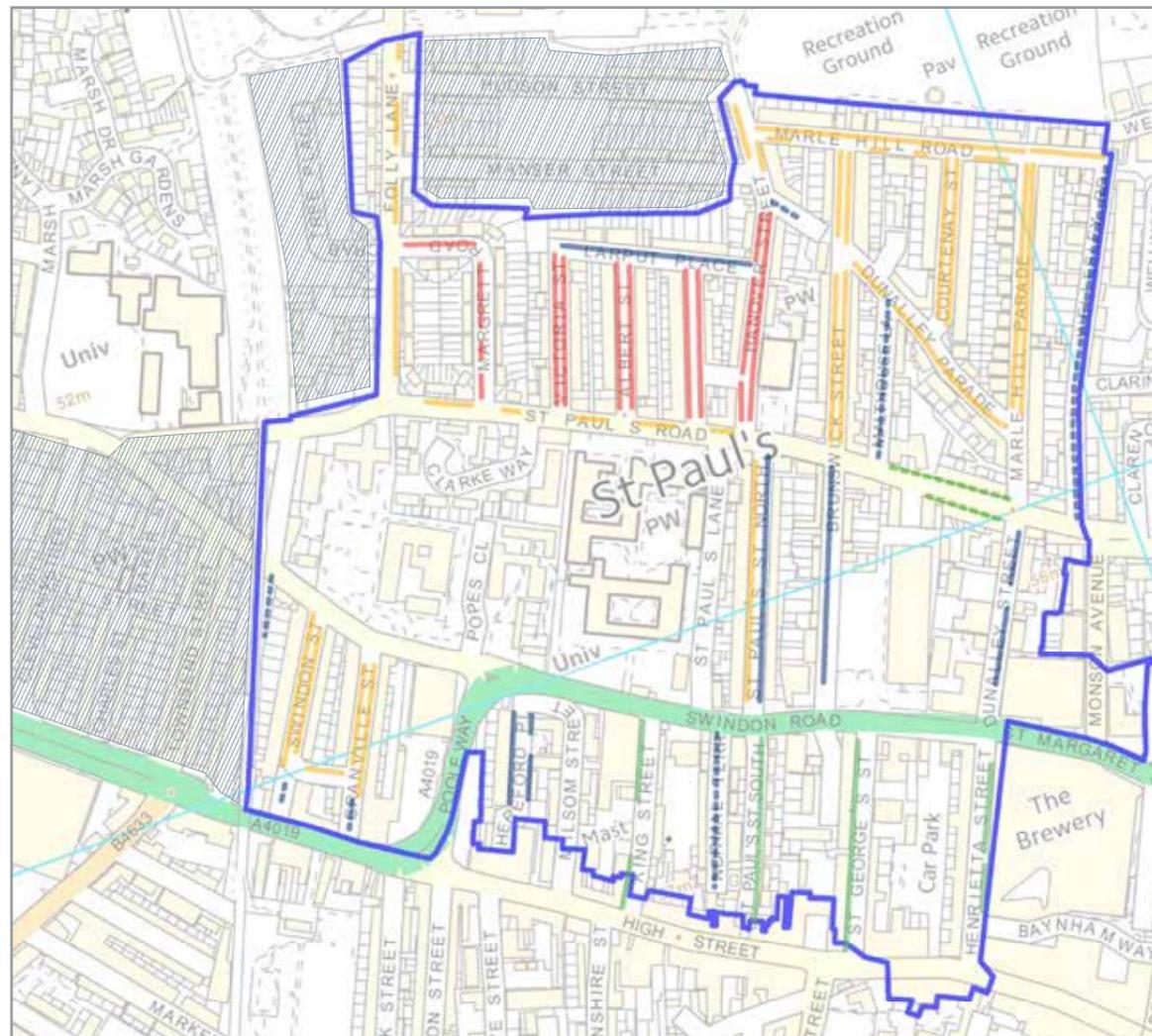
area further increases pressure on parking.

After an extended period of informal consultation in the area, final changes were proposed in September 2014. Having considered the feedback to the statutory Traffic Regulation Order consultation process, the decision has been taken to implement an area-wide permit parking zone.

Parking for non-permit holders will be limited to two hours throughout the area, with some streets close to the university allowing three hour parking. Parking charges will be introduced on four roads close to the High Street in order to ensure adequate accessibility is provided for both visitors and local residents.

The changes are expected to be implemented in July 2015.

[ Figure 1 ] New St Paul's Zone 11 permit Zone



- Permit Zone boundary
- Permit holders or limited waiting 2hrs, no return 2hrs
- Permit holders only 8am-9am and 5pm-8pm or permit holders with limited waiting 3hrs, no return 3hrs 9am-5pm
- Permit holders or Pay & Display maximum stay 2hrs
- Permit holders only
- No waiting and no loading at any time
- Permit holders only (permit parking areas)

### Cirencester parking review

A holistic review of parking in Cirencester began in 2012, in partnership with Cotswold District Council, Cirencester Town Council and the Chamber of Commerce. Initial proposals presented by GCC were rejected by the town council, and the partnership subsequently asked GCC to develop revised proposals focused on the historic core of the town. These proposals were presented for consultation in March 2014. Feedback indicated a strong split in opinion amongst local people, and opposing views that could not be reconciled. The scheme was therefore abandoned, and in the summer of 2014 GCC withdrew from the partnership due to the lack of consensus around a viable solution to the issues experienced in the town.

### North Cotswolds parking review

GCC has met with town councils and business groups in key market towns in the north Cotswolds (Chipping Campden, Bourton-on-the-Water, Stow-on-the-Wold, and Moreton-in-Marsh) to discuss parking issues in the towns. As a result, GCC began a planned consultation with local residents of Stow-on-the-Wold and Moreton-in-Marsh in summer 2015, to discuss options to help alleviate current parking congestion, and improve access to the towns for visitors. No further work is planned in Chipping Campden or Bourton-in-Water, as it was felt the current issues did not warrant any changes.

in car parks are enforced. For Local Authority owned and operated car parks, POFA formalised the need for an Off-Street Parking Places Order to be in place to describe the parking restrictions in place in a car park.

An Off-Street Parking Places Order is the legal backing for parking restrictions, and allows enforcement to be undertaken against inappropriate parking which may include, but is not restricted to parking outside a bay, over staying time limits, failure to pay charges if appropriate etc.

In October 2014, GCC proposed a new Off-Street Parking Places Order to formalise existing parking restrictions in GCC owned car parks. Following consultation, a decision was taken to make the Order. New signage has been installed where required, and GCC can now undertake effective enforcement if necessary to ensure appropriate use of the car parks.

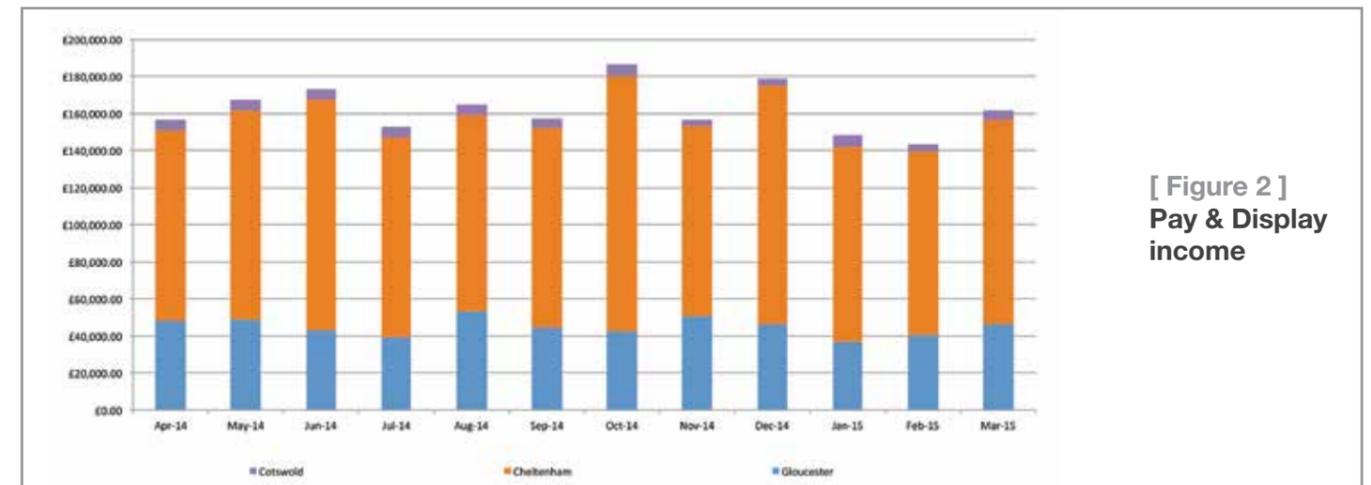
### Off-Street Parking Places Order

The Protection of Freedoms Act 2012 (Schedule 4) (POFA) changed the legislative background for the operation of off-street parking (car parks), and how parking restrictions

## 3. Park & Display income

The following chart shows the income from on street Pay & Display parking in Cheltenham Borough, Cotswold District and Gloucester City Council areas.

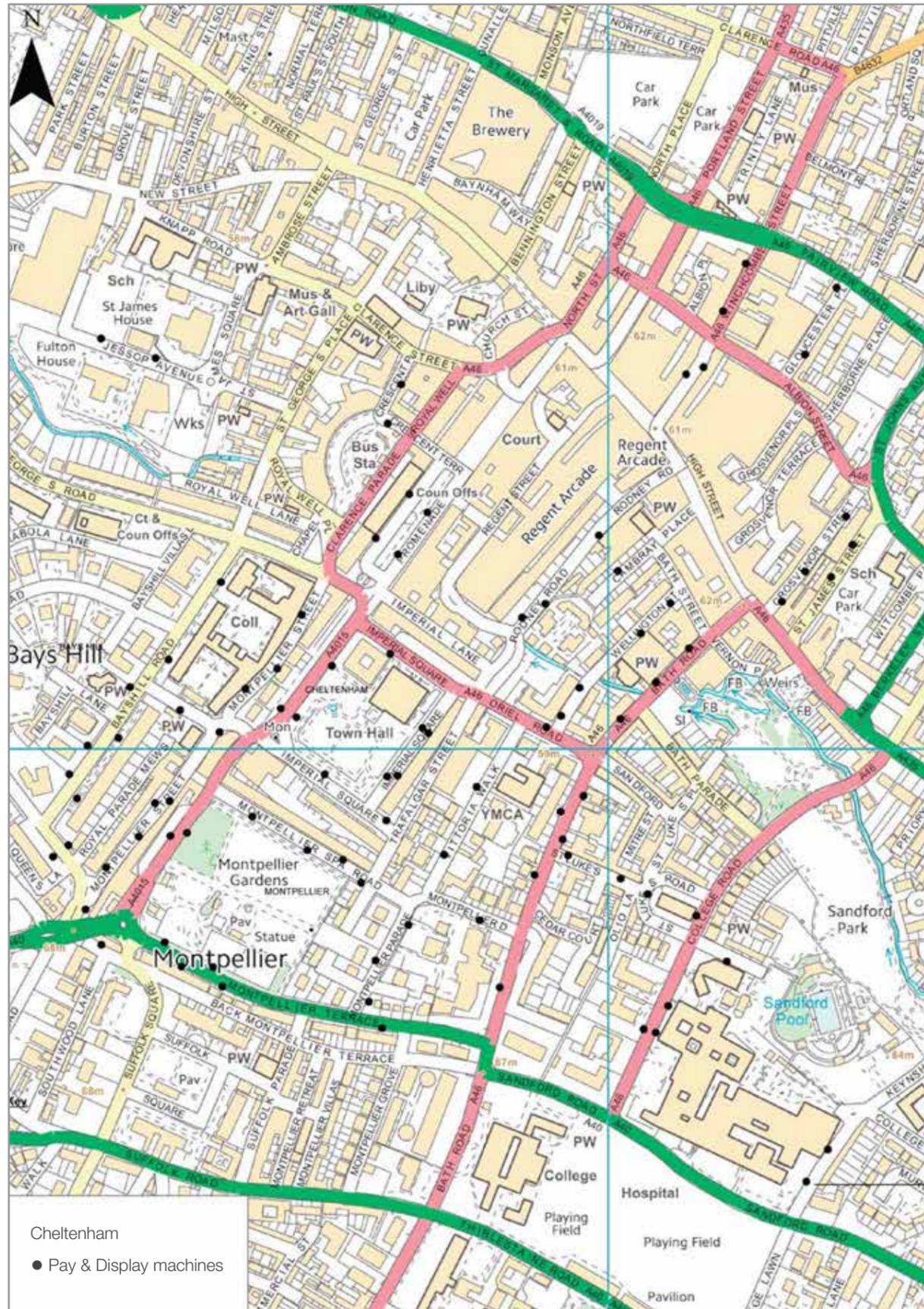
The resulting income from on-street Pay & Display charges is approximately £160-£180,000 per month. Approximately one third of the income is collected from Gloucester, and two thirds from Cheltenham.



[ Figure 2 ] Pay & Display income

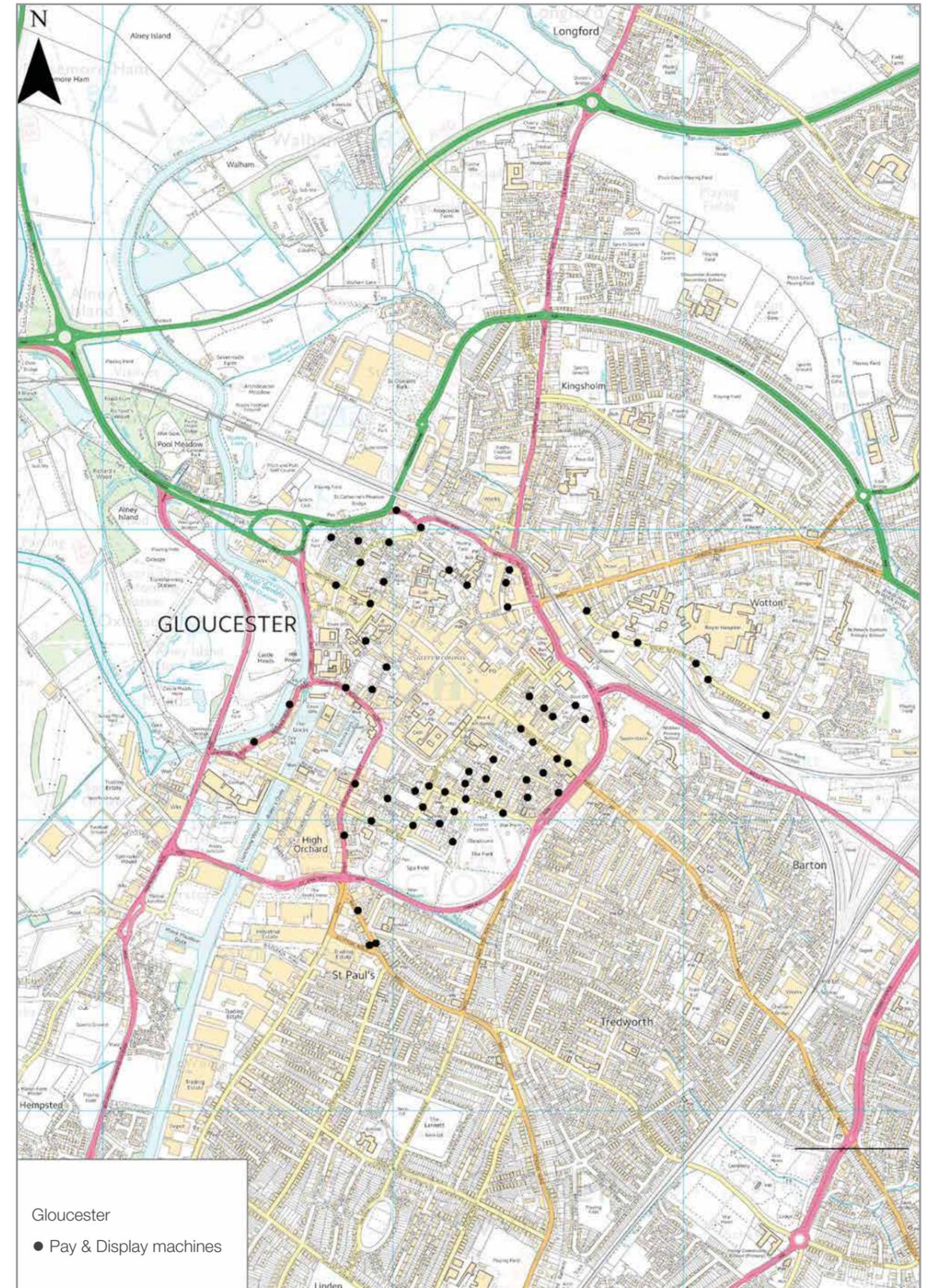
[ Figure 3 ] Pay & Display machine locations in Cheltenham

The diagrams on pages 6 and 7 show the location of Pay & Display machines in Cheltenham and Gloucester. In addition, there are two Pay & Display units in Cirencester Market Place.



[ Figure 4 ] Pay & Display machine locations in Gloucester

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On-street Pay & Display tariff - Cheltenham

Machine number	MiPermit Location	Per Min	Tariffs								
			0.15	0.5	0.75	1hr	1.5hr	2hr	3hr	4hr	All day
101 - Promenade North	705581			£1.00		£1.70	£2.50	£3.30		a	
103 - Promenade North	705581			£1.00		£1.70	£2.50	£3.30			
104 - Promenade South	705596					£1.60		£2.80	£4.00	£5.50	
105 - Promenade South	705596					£1.60		£2.80	£4.00	£5.50	
106 - Promenade South	705596					£1.60		£2.80	£4.00	£5.50	
107 - Imperial Square	705576					£1.00		£2.80	£4.00	£5.50	£10.00
108 - Imperial Square	705576					£1.60		£2.80	£4.00	£5.50	£10.00
109 - Imperial Square	705576					£1.60		£2.80	£4.00	£5.50	£10.00
110 - Imperial Square	705576					£1.60		£2.80	£4.00	£5.50	£10.00
111 - Imperial Square	705576					£1.60		£2.80	£4.00	£5.50	£10.00
112 - Montpellier Street	705585					£1.60		£2.80	£4.00	£5.50	£10.00
113 - Montpellier Street	705585					£1.60		£2.80	£4.00	£5.50	£10.00
114 - Montpellier Street	705585					£1.60		£2.80	£4.00	£5.50	£10.00
115 - Cambray Place	705570					£1.60		£2.80	£3.80		
117 - Inner Promenade	705578			£1.00		£1.70	£2.50	£3.30			
118 - Inner Promenade	705578			£1.00		£1.70	£2.50	£3.30			
119 - Rodney Road	705619					£1.00		£2.00			
120 - Rodney Road	705619					£1.60		£2.80	£3.80		
121 - St James Street	705593					£1.60		£2.80	£3.80		
122 - St James Street	705593					£1.60		£2.80	£3.80		
123 - Wellington Street	705598					£1.60		£2.80	£3.80		
124 - Wellington Street	705598					£1.60		£2.80	£3.80		
125 - Wellington Street	705598					£1.60		£2.80	£3.80		
126 - Wellington Street	705598					£1.60		£2.80	£3.80		
127 - Oriel Road	705588					£1.60		£2.80	£3.80		
128 - Bath Road	705568					£1.60		£2.80	£3.80		
129 - Bath Road	705568					£1.60		£2.80	£3.80		
130 - Bath Road	705568					£1.60		£2.80	£3.80		
131 - Winchcombe South	705600					£1.60		£2.80	£3.80		
132 - Winchcombe South	705600					£1.60		£2.80	£3.80		
133 - Winchcombe South	705599					£1.60		£2.80	£3.80		
134 - Winchcombe South	705599					£1.60		£2.80	£3.80		
135 - Jessop Avenue	705579					£1.30		£2.80			£6
136 - Jessop Avenue	705579					£1.30		£2.80			£6
137 - Cressent Terrace	705572					£1.60		£2.80	£3.80		
138 - Cressent Terrace	705623					£1.60		£2.80	£3.80		
139 - Rodney Road	705619					£1.00		£2.00			
140 - Bath Road	705616					£1.00		£2.00			
141 - Bath Road	705616					£1.00		£2.00			
142 - Bath Road	705616					£1.00		£2.00			
143 - Bath Road	705616					£1.00		£2.00			

On-street Pay & Display tariff - Cheltenham (continued)

Machine number	MiPermit Location	Per Min	Tariffs								
			0.15	0.5	0.75	1hr	1.5hr	2hr	3hr	4hr	All day
144 - St Lukes	705594					£1.00		£2.00			
145 - St Lukes	705594					£1.00		£2.00			
146 - College Road	705620					£1.00		£2.00	£3.00	£4.00	
147 - College Road	705571					£1.00		£2.00	£3.00	£4.00	
148 - College Road	705571					£1.00		£2.00	£3.00	£4.00	
149 - College Road	705571					£1.00		£2.00	£3.00	£4.00	
150 - College Road	705571					£1.00		£2.00	£3.00	£4.00	
151 - Orrisdale Terrace	705589					£1		£2	£3	£4	
152 - Keynsham Road	705588					£1.00		£2.00	£3	£4	
153 - Keynsham Road	705588					£1.00		£2.00	£3	£4	
154 - Keynsham Road	705588					£1.00		£2.00	£3	£4	
155 - Keynsham Road	705580					£1.00		£2.00	£3	£4	
156 - Argyll Road	705567					£1.00		£2.00	£3	£4	
157 - Argyll Road	705567					£1.00		£2.00	£3	£4	
158 - St Annes Road	705592					£1		£2.00			
159 - St Annes Road	705592					£1		£2.00			
161 - Gloucester Place	705574					£1.50		£3.00			
162 - Grosvenor Street	705575					£1.50		£3.00			
163 - Grosvenor Street	705575					£1.50		£3.00			
164 - Grosvenor Street	705575					£1.50		£3.00			
165 - Bayshill Road	705569		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
166 - Bayshill Road	705569		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
167 - Bayshill Road	705569		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
168 - Bayshill Road	705519		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
169 - Bayshill Road	705519		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
170 - Bayshill Road	705519		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
171 - Bayshill Road	705519		£0.20	£0.30	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
172 - Queens Parade	705590			£0.50		£1.00		£2.00	£4.00	£5.00	
173 - Queens Parade	705590			£0.50		£1.00		£2.00	£4.00	£5.00	
174 - Montpellier Street	705585			£0.50		£1.00		£2.00	£4.00	£5.00	
175 - Montpellier Street	705585			£0.50		£1.00		£2.00	£4.00	£5.00	
176 - Montpellier Street	705585			£0.50		£1.00		£2.00	£4.00	£5.00	
177 - Montpellier Street	705585			£0.50		£1.00		£2.00	£4.00	£5.00	
178 - Montpellier Street	705585			£0.50		£1.00		£2.00	£4.00	£5.00	
179 - Fauconberg Road	705573		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
180 - Fauconberg Road	705573		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
181 - Montpellier Walk	705587		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
182 - Montpellier Walk	705587		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
183 - Montpellier Walk	705586		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00		£4	
184 - Montpellier Terrace	705586		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00		£4	
185 - Montpellier Spa Road	705584		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00		

**On-street Pay & Display tariff - Cheltenham (continued)**

Machine number	MiPermit Location	Per Min	Tariffs								
			0.15	0.5	0.75	1hr	1.5hr	2hr	3hr	4hr	All day
186 - Montpellier Spa Road	705584		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00		
187 - Montpellier Spa Road	705584		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00		
188 - Montpellier Spa Road	705584		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00		
189 - Montpellier Parade	705583		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
190 - Montpellier Parade	705583		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
191 - Montpellier Parade	705583		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00	£4.00	£5.00	
192 - Montpellier Drive	705582		£0.20	£0.40	£0.70	£1	£1.50	£2.00			
193 - Vittoria Walk	705597		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
194 - Vittoria Walk	705597		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
195 - Bath Road	705617			£0.50		£1.00		£2.00	£4.00	£5.00	
196 - Imperial Square	705576					£1.60		£2.80	£4	£5.50	£10.00
197 - Imperial Square North	705577					£1.60		£2.80			
198 - Suffolk Square	705621			£0.50		£1.00		£2.00			
199 - Montpellier Terrace	705595		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00			
200 - Montpellier Terrace	705586		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00		£4	
201 - Montpellier Terrace	705586		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00		£4	
202 - Montpellier Terrace	705586		£0.20	£0.40	£0.70	£1.00	£1.50	£2.00		£4	
<b>203 - Clarence Square</b>	<b>705566</b>	<b>2.5p</b>				£1.50		£3.00			
<b>204 - Clarence Square</b>	<b>705566</b>	<b>2.5p</b>				£1.50		£3.00			
<b>205 - Wellington Square</b>	<b>705631</b>	<b>2.5p</b>				£1.50		£3.00			
<b>206 - Wellington Square</b>	<b>705631</b>	<b>2.5p</b>				£1.50		£3.00			
<b>207 - Wellington Square</b>	<b>705631</b>	<b>2.5p</b>				£1.50		£3.00			
<b>208 - Pittville Lawn</b>	<b>705633</b>	<b>2.5p</b>				£1.50		£3.00			
<b>209 - Prestbury Road</b>	<b>705636</b>	<b>1.7p</b>				£1.50			£4.50		
<b>210 - Winchombe St North</b>	<b>705635</b>	<b>2.5p</b>				£1.50		£3.00			
<b>211 - Evesham Road</b>	<b>705636</b>	<b>2.5p</b>				£1.50					

**On-street Pay & Display tariff - Gloucester**

Terminal	MiPermit Location	Location	Tariffs					
			30 mins	1hr	1.5hr	2hr	3hr	4hr
1	705558	Westgate Street	70p	£1.40	£2.10	£2.70		
2	705558	Westgate Street	70p	£1.40	£2.10	£2.70		
4	705531	Archdeacon Street	70p	£1.40	£2.10	£2.70		
5	705548	Priory Road	70p	£1.40	£2.10	£2.70		
6	705544	Mount Street	70p	£1.40	£2.10	£2.70		
7	705531	Archdeacon Street	70p	£1.40	£2.10	£2.70		
8	705548	Priory Road	70p	£1.40	£2.10	£2.70		
9	705554	St Marys Street	70p	£1.40	£2.10	£2.70		

**On-street Pay & Display tariff - Gloucester (continued)**

Terminal	MiPermit Location	Location	Tariffs					
			30 mins	1hr	1.5hr	2hr	3hr	4hr
10	705546	Pitt Street	70p	£1.40	£2.10	£2.70		
11	705546	Pitt Street	70p	£1.40	£2.10	£2.70		
12	705559	Worcester Street	70p	£1.40	£2.10	£2.70		
13	705559	Worcester Street	70p	£1.40	£2.10	£2.70		
14	705622	Northgate Street	70p	£1.40	£2.10	£2.70		
15	705556	Station Road	70p	£1.40	£2.10	£2.70		
16	705547	Prince Street	70p	£1.40	£2.10	£2.70		
18	705549	Russel Street	70p	£1.40	£2.10	£2.70		
19	705534	Bedford Street	70p	£1.40	£2.10	£2.70		
20	705549	Russel Street	70p	£1.40	£2.10	£2.70		
21	705540	Eastgate Street	70p	£1.40	£2.10	£2.70		
22	705540	Eastgate Street		£1.50		£3	£4	£5
23	705541	Kingsbarton Street		£1.50		£3	£4	£5
24	705540	Eastgate Street		£1.50		£3	£4	£5
25	705541	Kingsbarton Street		£1.50		£3	£4	£5
26	705532	Arthur Street		£1.50		£3	£4	£5
27	705532	Arthur Street		£1.50		£3	£4	£5
28	705535	Belgrave Road	70p	£1.40	£2.10	£2.70		
29	705557	Wellington Street	70p	£1.40	£2.10	£2.70		
30	705539	Cromwell Street	70p	£1.40	£2.10	£2.70		
31	705539	Cromwell Street	70p	£1.40	£2.10	£2.70		
32	705545	Park Road	70p	£1.40	£2.10	£2.70		
33	705545	Park Road	70p	£1.40	£2.10	£2.70		
34	705555	St Michaels Square	70p	£1.40	£2.10	£2.70		
35	705555	St Michaels Square	70p	£1.40	£2.10	£2.70		
36	705545	Park Road	70p	£1.40	£2.10	£2.70		
37	705536	Brunswick Road	70p	£1.40	£2.10	£2.70		
38	705537	Brunswick Square	70p	£1.40	£2.10	£2.70		
39	705537	Brunswick Square	70p	£1.40	£2.10	£2.70		
40	705536	Brunswick Road	70p	£1.40	£2.10	£2.70		
41	705536	Brunswick Road	70p	£1.40	£2.10	£2.70		
42	705552	Spa Road	70p	£1.40	£2.10	£2.70		
43	705551	Southgate Street	70p	£1.40	£2.10	£2.70		
44	705551	Southgate Street	70p	£1.40	£2.10	£2.70		
48	705550	Severn Road	70p	£1.40	£2.10	£2.70		
49	705550	Severn Road	70p	£1.40	£2.10	£2.70		
50	705538	Commercial Road	70p	£1.40	£2.10	£2.70		
51	705542	Ladybellegate Street	70p	£1.40	£2.10	£2.70		
52	705542	Ladybellegate Street	70p	£1.40	£2.10	£2.70		
54	705533	Bearland	70p	£1.40	£2.10	£2.70		
56	705553	St Marys Square	70p	£1.40	£2.10	£2.70		

## On-street Pay & Display tariff - Gloucester (continued)

Terminal	MiPermit Location	Location	Tariffs						
			30 mins	1hr	1.5hr	2hr	3hr	4hr	
57	705543	Montpellier		£1.50		£2.50			
58	705543	Montpellier		£1.50		£2.50			
59	705543	Montpellier	70p		£2.10	£2.70			
61	705557	Wellington Street	70p		£2.10	£2.70			
65	705540	Great Western Road	70p		£2.10	£2.70			
66	705540	Great Western Road	70p		£2.10	£2.70			
67	705540	Great Western Road	70p		£2.10	£2.70			
68	705540	Great Western Road	70p		£2.10	£2.70			
69	705540	Stroud Road	70p		£2.10	£2.70			
70	705540	Great Western Road	70p		£2.10	£2.70			
71	705615	Upper Quay Street	70p		£2.10	£2.70			
72	705612	Barbican Way	70p		£2.10	£2.70			

MiPermit is Gloucestershire County Council's sole operator for cashless payments and tickets in Gloucestershire. This means that using the MiPermit location number (please see the above tariff list for the location number) to pay for parking with your debit or credit card rather than using small change. MiPermit also offers greater flexibility as you can extend your stay without returning to the Pay & Display machine or you can book your preferred location up to seven days in advance as a part of your daily routine. To apply on line please

visit the following website:  
<https://secure.mipermit.com/gloucestershire>

We are also trialling a new pay by minute option (highlighted on page 10) which allows you to pay for parking by the minute. For example you can opt to park Wellington Square Cheltenham (MiPermit Location Number 705566) and pay only for the minutes you need or the change you have in your pocket. For further information please refer to the on-street Pay & Display tariff above.

## 4. Blue Badge Enforcement Operations

This operation was the third Blue Badge enforcement exercise performed in Gloucestershire following previous exercises during 15 - 24 April 2010 and 17 March - 11 June 2011.

Gloucestershire County Council carried out operations from Thursday 27 November 2014 to Tuesday 13 January 2015.

The remit was to monitor the level of compliance of Blue Badge holders in Gloucestershire and to take action against anyone found misusing or fraudulently using Blue Badges, either by prosecution through the court system or by issuing appropriate warnings.

8 Criminal cases to be prosecuted.

### Conclusions

Nationally it has been seen that there is a 20 to 30 percent misuse of parking cards for disabled people in urban areas. From our brief on street experience in Gloucester it appears that the level of abuse would be at the lower end of that scale and the majority of people in the county are clearly using their badges correctly.

However, from what was seen by the Blue Badge investigators there are levels of misuse in both Gloucester and Cheltenham and further operations would be beneficial.

This scheme has now being extended and will continue through summer 2015.

For further information about the Blue Badge Scheme and your Rights and Responsibilities please go to:

[www.gloucestershire.gov.uk/bluebadge](http://www.gloucestershire.gov.uk/bluebadge)



## 5. Contract management

By working in close partnership, GCC's Parking Team assists APCOA to deliver a cost effective service. Performance monitoring enables GCC to improve delivery in areas such as:

- **Patrol routes** – to better target resources, to improve coverage throughout the county, enhance road safety, work with schools, the police, parish and district councils, residents' groups and traders' associations
- **Special events** – to ensure that they are a success. Traffic management plays a significant role in this. For example –

Cheltenham Races, Cheltenham Jazz Festival, and Cheltenham Literature Festival

- **Administration processes that deal with challenges and appeals** – to improve the customer experience after a Penalty Charge Notice (PCN) has been issued, to provide guidance and recommendations on correspondence, to ensure all correspondence is correctly responded to (and in a timely manner), and to implement procedures and systems of work to achieve compliance at all stages of the PCN process

## 6. Enforcement

Enforcement of parking continues to produce improvements in compliance with parking restrictions throughout the county.

Gloucestershire County Council works closely with several stakeholders to deliver the management and enforcement of parking across the county.

All service and enforcement remains the sole responsibility of Gloucestershire County Council and is delivered with the close supervision and management of county officers.

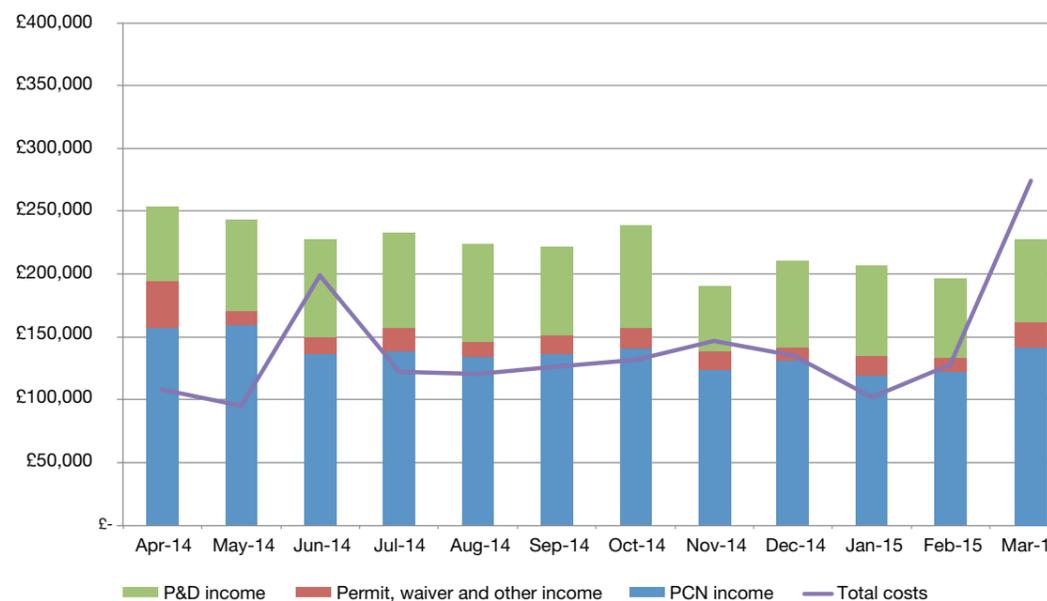
All representations against Penalty Charge Notices are considered by GCC officers.

## 7. On-street parking

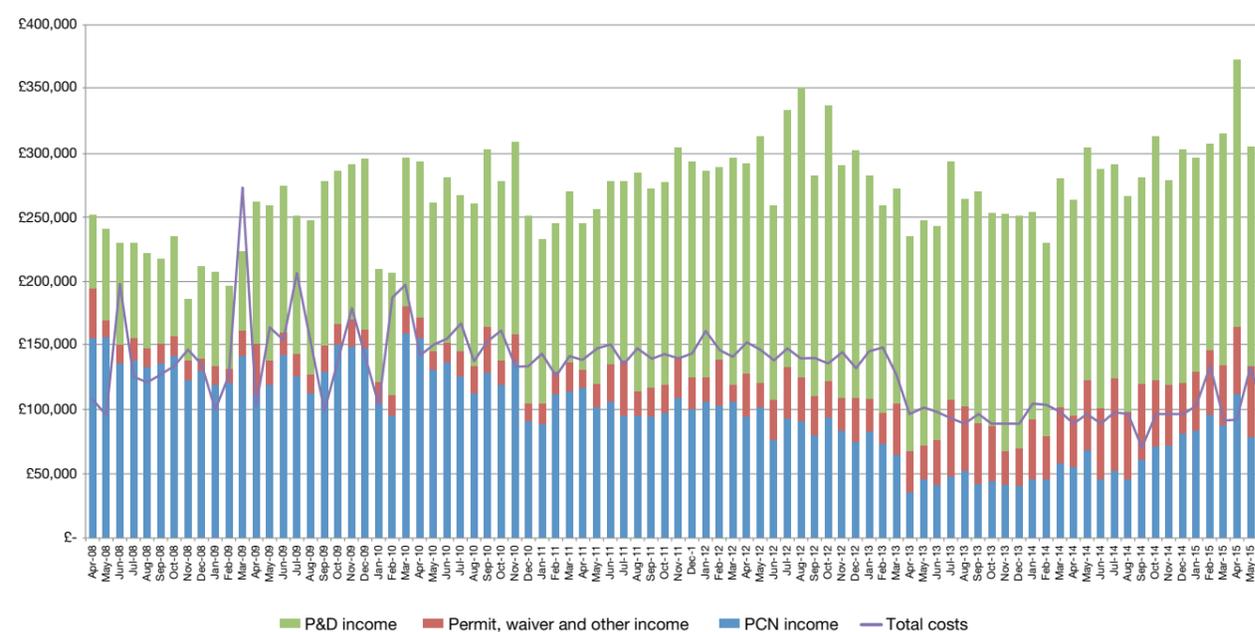
### Income and costs

The key financial trends in on-street parking enforcement are demonstrated in the graph below and can be compared to the key financial trends since 2008.

[ Figure 5 ] County wide costs against various income



[ Figure 6 ] County wide costs against various income



This year, for the first time income from Penalty Charge Notices and permits combined have occasionally exceeded the total enforcement costs. Any surplus income is reinvested in firstly the management of parking and parking assets and secondly the highways network in the county.

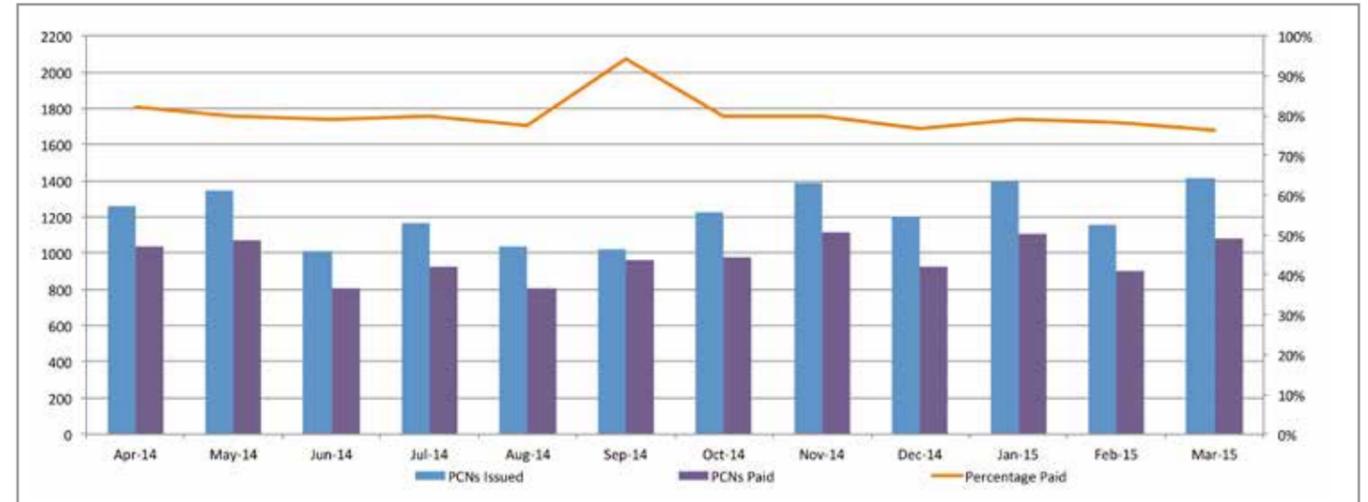


## 8. PCN issue and payment by district

The chart below shows the number of Penalty Charge Notices (PCNs) issued in each district by month. Most PCNs are issued

in Cheltenham and Gloucester, where there are many more parking restrictions to enforce than other towns in the county.

[ Figure 7 ]  
Cheltenham



2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	1263	1347	1015	1162	1037	1017	1228	1392	1199	1400	1154	1412
PCNs Paid	1037	1074	803	928	805	957	978	1111	922	1106	903	1076
Percentage Paid	82%	80%	79%	80%	78%	94%	80%	80%	77%	79%	78%	76%

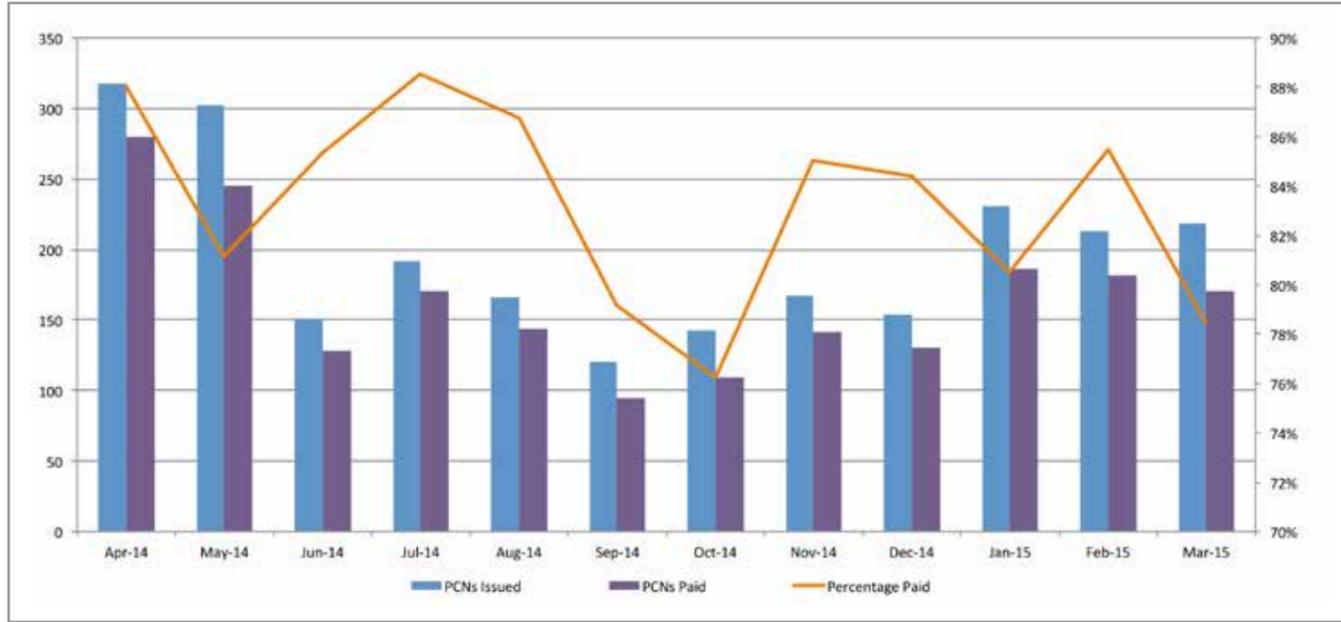


[ Figure 8 ]  
Cotswolds



2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	283	330	401	331	337	355	481	454	528	449	463	500
PCNs Paid	225	176	343	277	294	284	409	374	459	386	403	355
Percentage Paid	80%	53%	86%	84%	87%	80%	85%	82%	87%	86%	87%	71%

[ Figure 9 ] Stroud



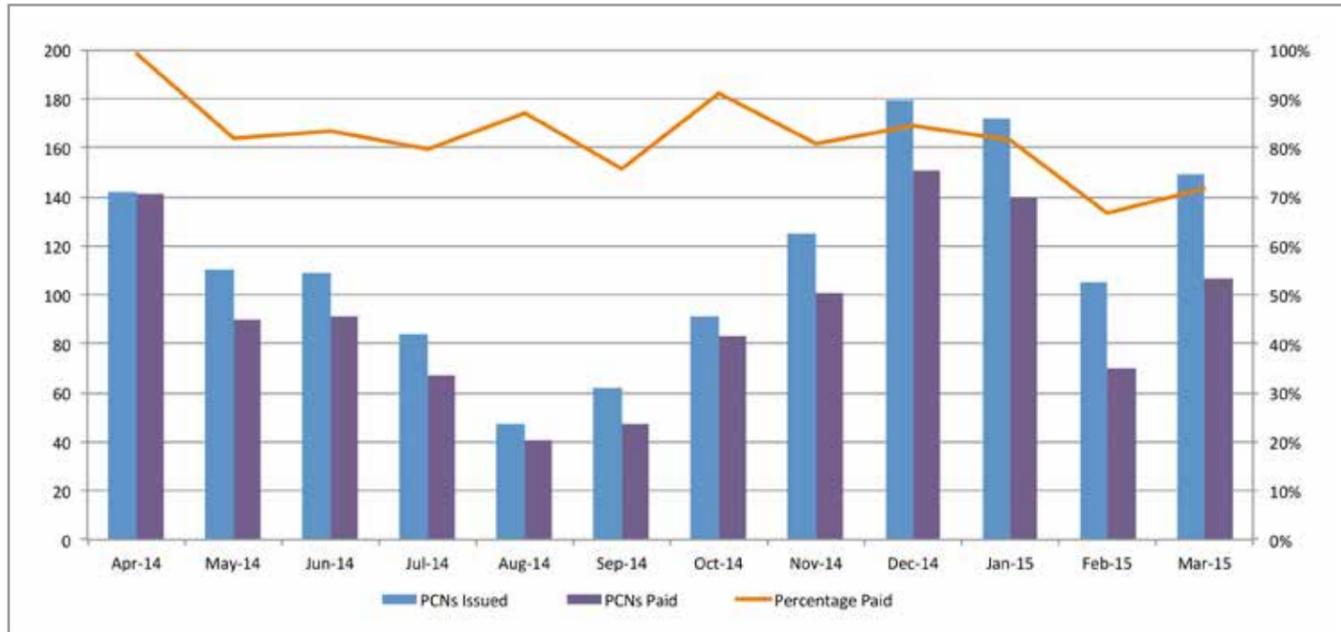
2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	318	302	150	192	166	120	143	167	154	231	213	218
PCNs Paid	280	245	128	170	144	95	109	142	130	186	182	171
Percentage Paid	88%	81%	85%	89%	87%	79%	76%	85%	84%	81%	85%	78%

[ Figure 11 ] Gloucester



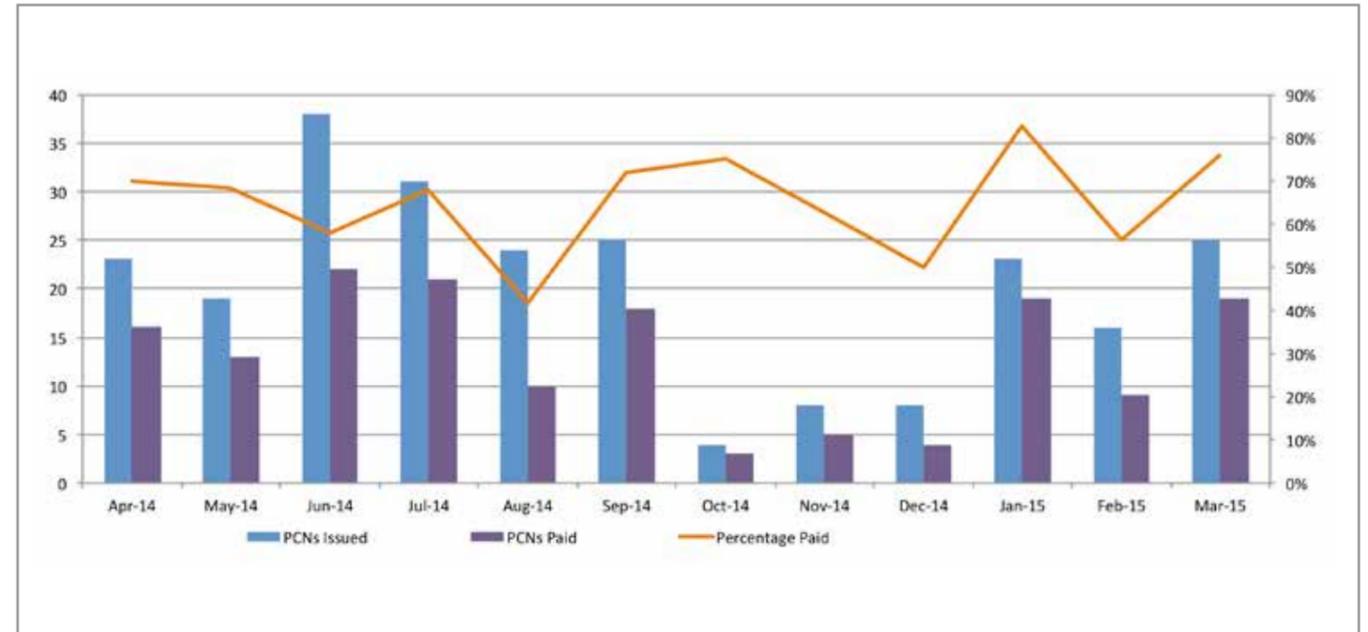
2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	516	571	650	676	736	690	759	708	639	909	812	1000
PCNs Paid	180	150	226	259	274	405	509	499	567	610	573	588
Percentage Paid	35%	26%	35%	38%	37%	59%	67%	70%	89%	67%	71%	59%

[ Figure 10 ] Tewkesbury



2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	142	110	109	84	47	62	91	125	179	172	105	149
PCNs Paid	141	90	91	67	41	47	83	101	151	140	70	107
Percentage Paid	99%	82%	83%	80%	87%	76%	91%	81%	84%	81%	67%	72%

[ Figure 12 ] Forest of Dean



2014/2015	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
PCNs Issued	23	19	38	31	24	25	4	8	8	23	16	25
PCNs Paid	16	13	22	21	10	18	3	5	4	19	9	19
Percentage Paid	70%	68%	58%	68%	42%	31%	75%	63%	50%	83%	56%	76%

Figures correct as of June 2015

## 9. CCTV Bus Lane Enforcement

From September 2013 the county council took over direct management and enforcement of all bus lanes across the county.

To assist with its parking enforcement objectives, the council utilises a network of unattended CCTV cameras to improve road safety and help to prioritise the movement of local buses and reduce trip times, while enabling the county to enforce effectively and efficiently. At present four cameras are active in the county with a further three to come within the next few months.

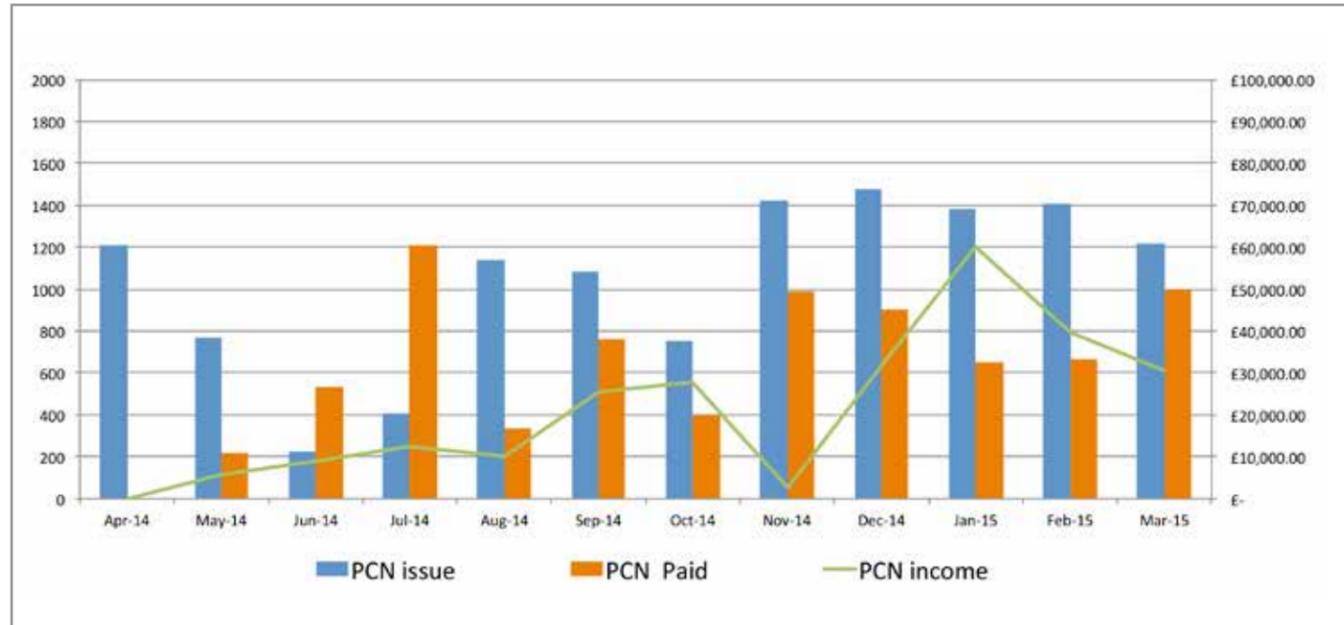
Working in partnership with developers and bus companies, the

cameras are located on bus gates (short bus only lanes) and bus lanes throughout the county.

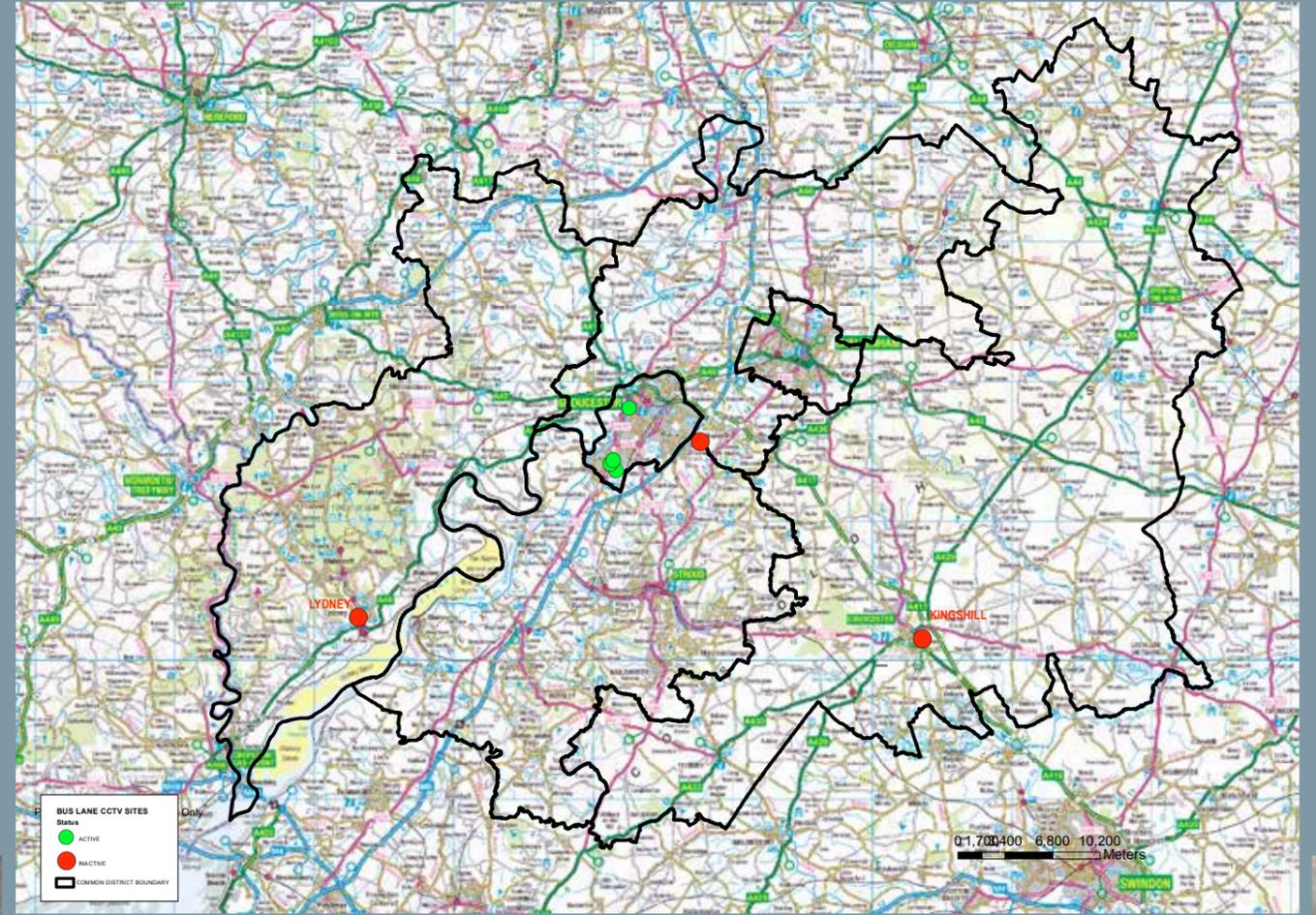
The equipment used is the Road Flow system, supplied by Systems Engineering & Assessment Ltd and is fully integrated into our parking software – Chipside. This enables seamless processing of contraventions by capturing quality evidence. All the active cameras were recently updated with 3G technology enabling improved remote access to data.

The map opposite shows both established and new CCTV sites in Gloucestershire.

[ Figure 13 ] Bus Lane CCTV Enforcement Activity 2014-2015



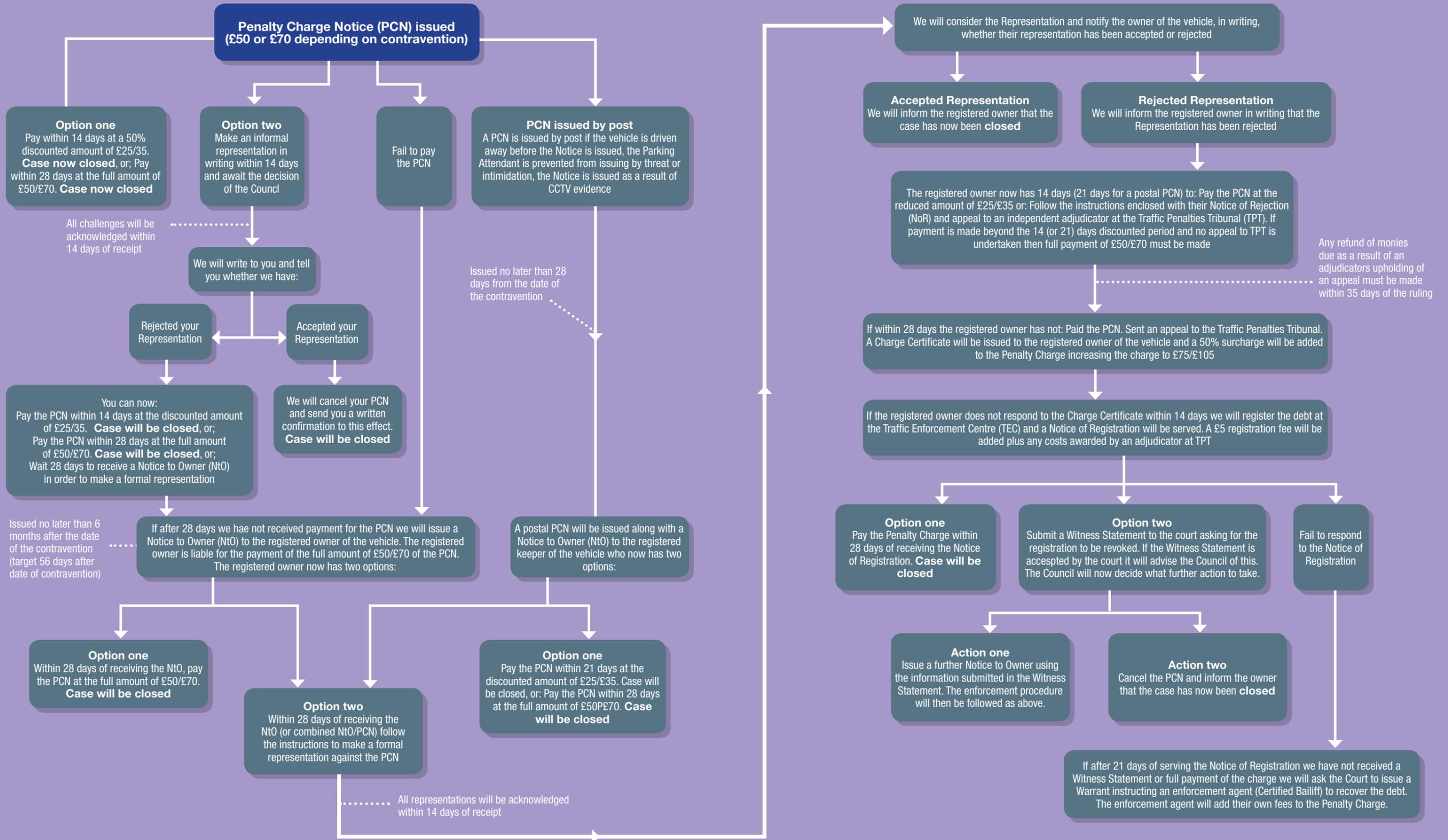
[ Figure 14 ] Bus Lane CCTV Sites in Gloucestershire



# 10. PCN

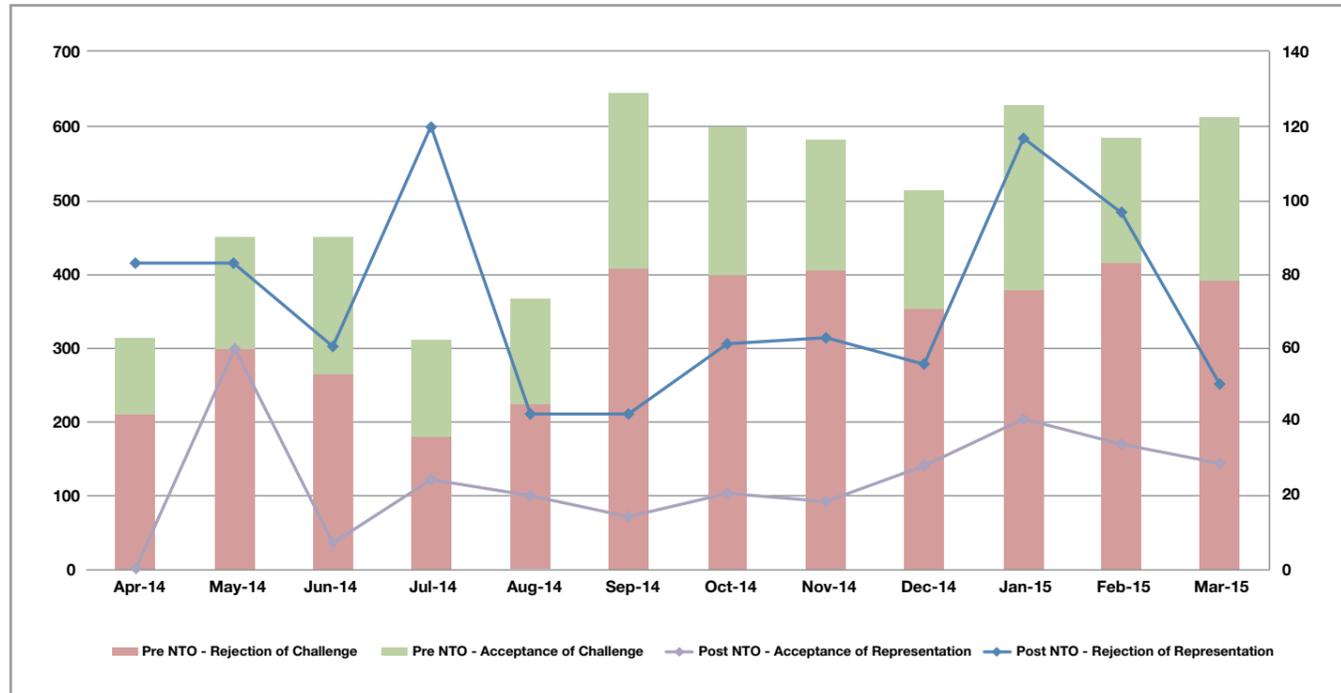
The flow chart below illustrates the potential “life cycle” of a PCN with the opportunities to challenge and pay.

[ Figure 15 ] PCN Life Cycle

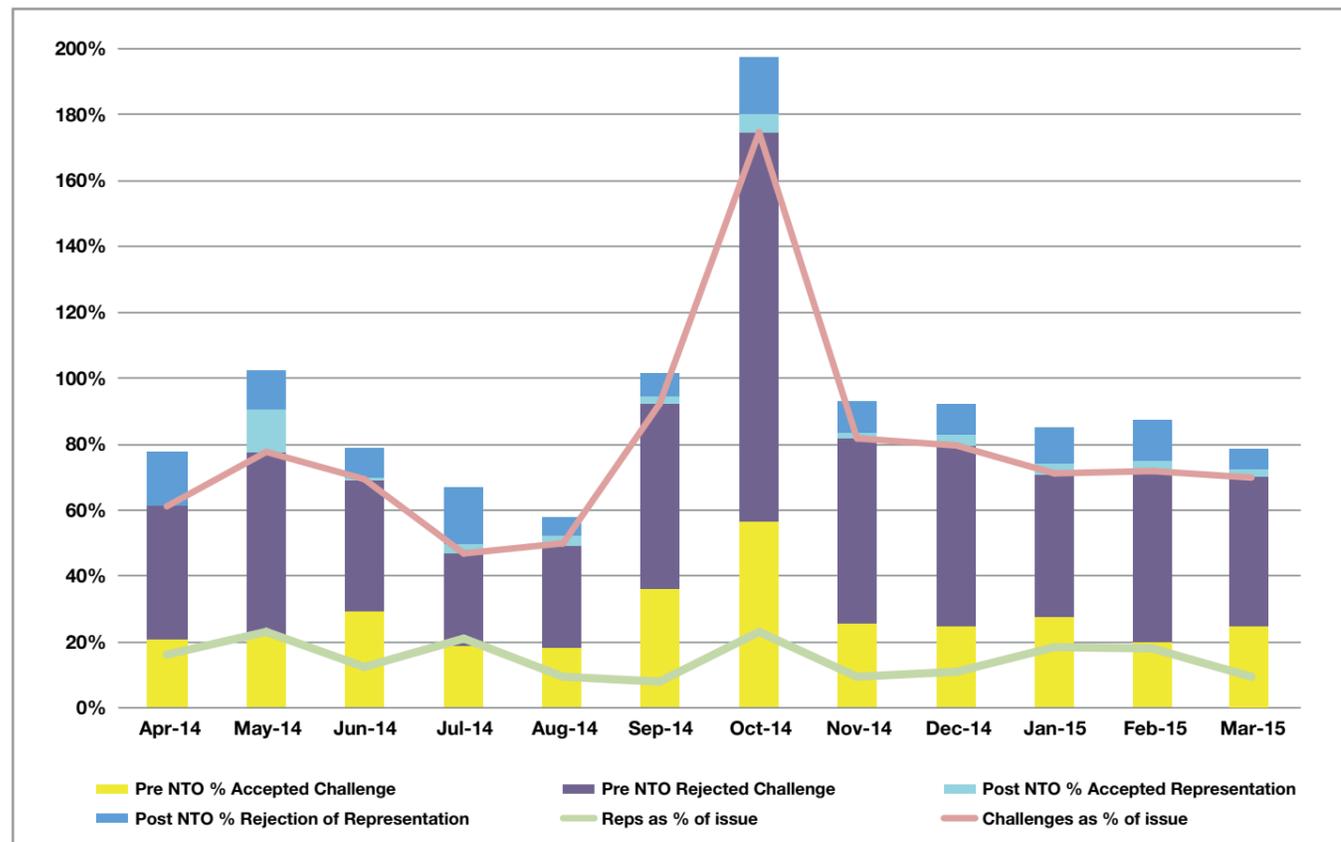


## 11. Appeals and Representations

[ Figure 16 ] Challenges and Representation per issue

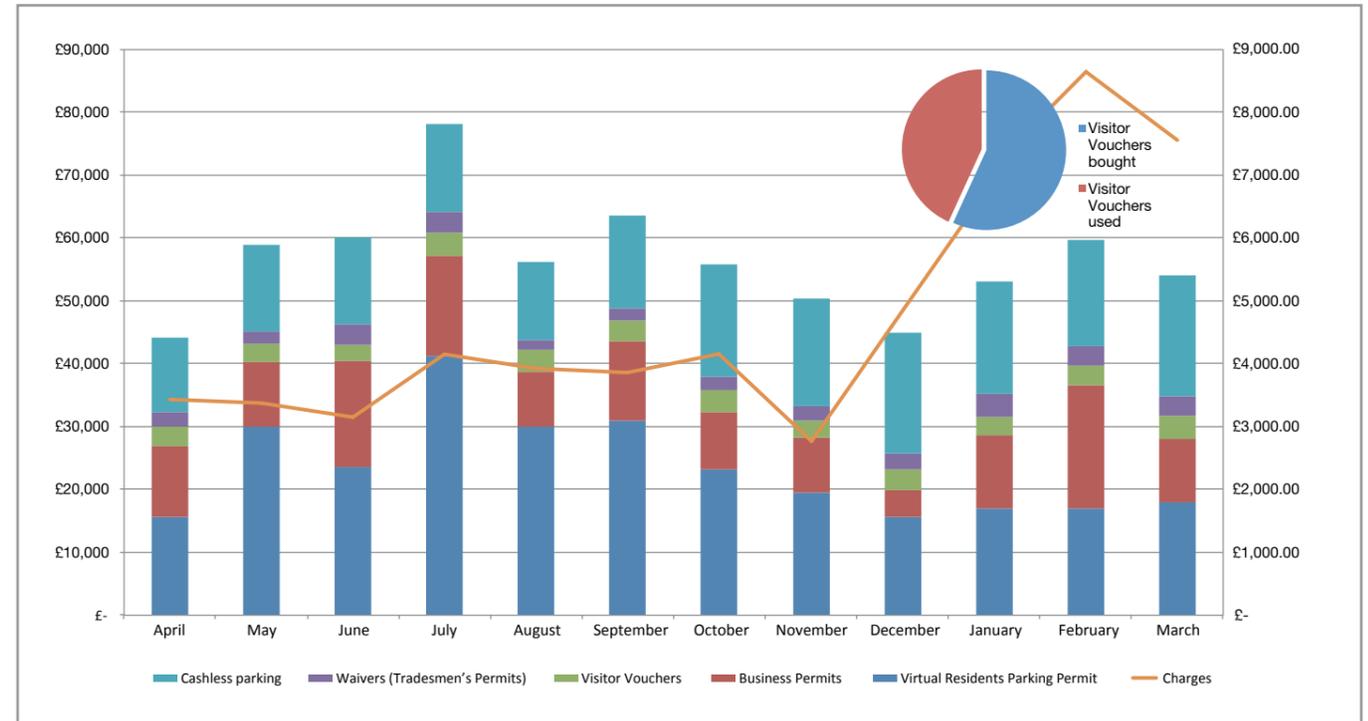


[ Figure 17 ] Challenges and Representations as % of issue



## 12. Permit, Waiver and other income

[ Figure 18 ] Permit, waiver and other income



[ Figure 19 ] Permit costs

Permit type	Cost	New charges 1 May 2014
1st Permit	£80 per year or £6.66 monthly	£50 per year or £4.17 monthly
2nd Permit	£100 per year or £8.33 monthly	No change
Business Permit	£250	No change
Business Permit, Imperial Square, Cheltenham	£850	No change
'Eco' cars (Vehicle Excise Duty Band 'A'#) & motorcycles under 600cc (reduced charge)	£40 per year or £3.33 monthly	£25 (1st Permit)
Carer	Free	Free
Visitor Voucher (1 full calendar day)	£10/per book of 10 (£1.00 per Voucher)	No change
Waivers	£10.00 for 1st day £5.00 for every consecutive day per vehicle (Mon-Fri = £30.00)	No change

[ Figure 20 ] Actions and finance

Actions	April	May	June	July	August	September
Virtual Residents Parking Permit	1249	1431	1268	1625	1344	1405
Business Permits	40	34	67	64	35	43
Visitor Vouchers	4899	5077	4450	5740	5849	5474
Waivers (Tradesmen's permits)	316	176	203	245	193	142
Cashless Parking	4468	5387	5388	5525	5047	5966

Actions	October	November	December	January	February	March
Virtual Residents Parking Permit	1264	1121	1113	1234	1171	1272
Business Permits	35	29	15	40	64	35
Visitor Vouchers	6178	2790	3320	2940	3150	3750
Waivers (Tradesmen's permits)	142	150	174	202	168	186
Cashless Parking	7114	6906	7615	7386	6802	7651

Finance	April	May	June	July	August	September
Virtual Residents Parking Permit	£15,660.84	£29,896.97	£23,640.68	£41,178.20	£29,999.03	£31,027.92
Business Permits	£11,200.00	£10,300.00	£16,750.00	£16,000.00	£8,750.00	£12,550.00
Visitor Vouchers	£3,030.00	£3,040.00	£2,590.00	£3,559.00	£3,390.00	£3,250.00
Waivers (Tradesmen's permits)	£2,330.00	£1,805.00	£3,220.00	£3,340.00	£1,695.00	£2,040.00
Cashless Parking	£11,847.80	£13,760.20	£13,808.00	£13,938.30	£12,371.40	£14,705.90
Charges	£3,475.50	£3,420.40	£3,128.80	£4,111.50	£3,894.70	£3,846.60

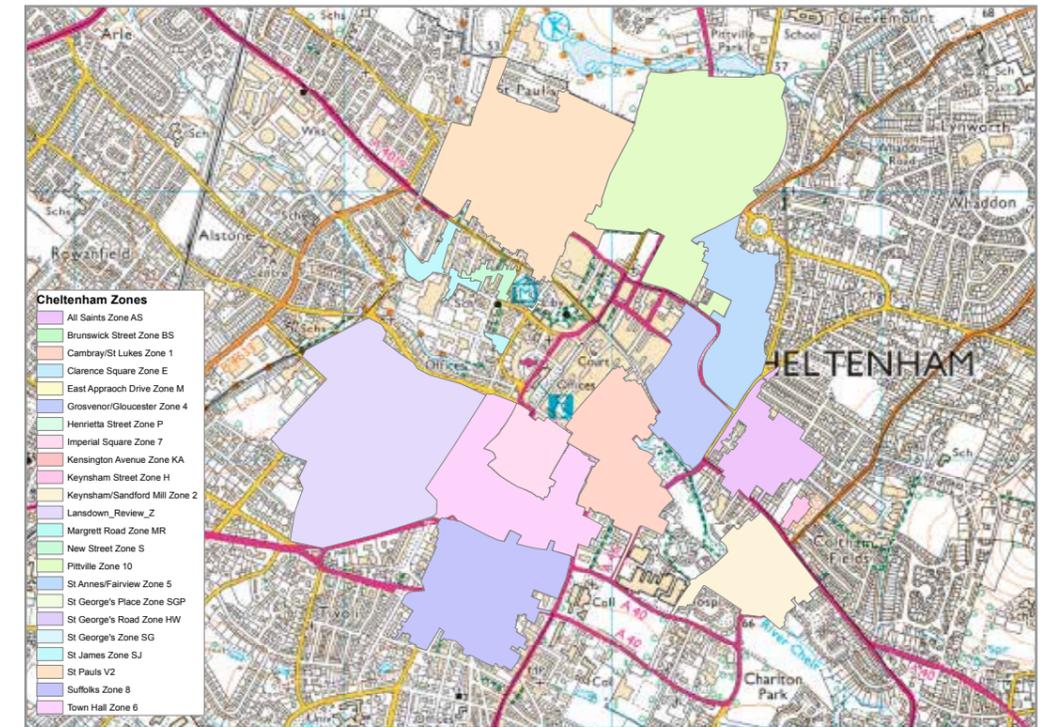
Finance	October	November	December	January	February	March
Virtual Residents Parking Permit	£23,184.39	£19,561.37	£15,671.91	£16,962.90	£16,911.70	£18,026.43
Business Permits	£9,115.00	£8,580.00	£4,115.00	£11,565.00	£19,600.00	£9,950.00
Visitor Vouchers	£3,450.00	£2,790.00	£3,320.00	£2,940.00	£3,150.00	£3,750.00
Waivers (Tradesmen's permits)	£2,190.00	£2,265.00	£2,565.00	£3,660.00	£3,050.00	£3,115.00
Cashless Parking	£17,778.04	£17,197.10	£19,240.10	£17,964.00	£17,018.80	£19,207.60
Charges	£4,161.47	£2,790.00	£5,170.50	£7,357.20	£8,456.00	£7,500.00



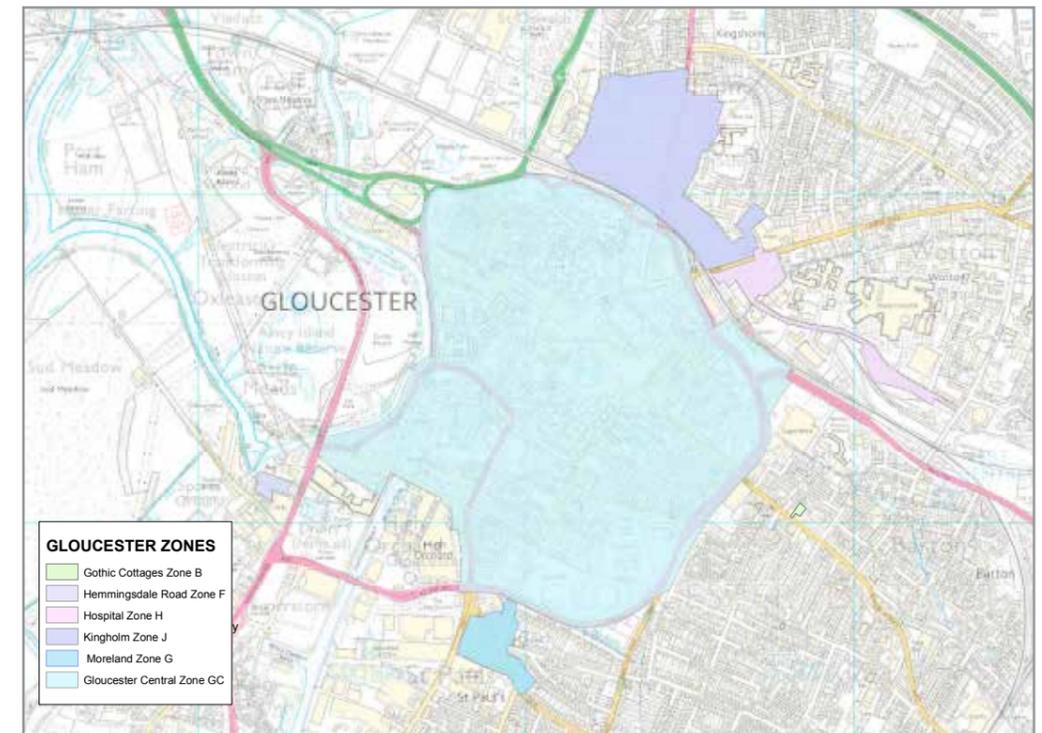
<https://secure.mipermit.com/gloucestershire>

If you need to purchase visitor vouchers, or a waiver permit, please contact MiPermit: [www.wanttopark.com/gloucestershire](http://www.wanttopark.com/gloucestershire)  
 For more information call: 0333 123 5900 (Monday to Friday 8am to 8pm, Saturday 8am to 4pm)

[ Figure 21 ]  
Cheltenham Zones



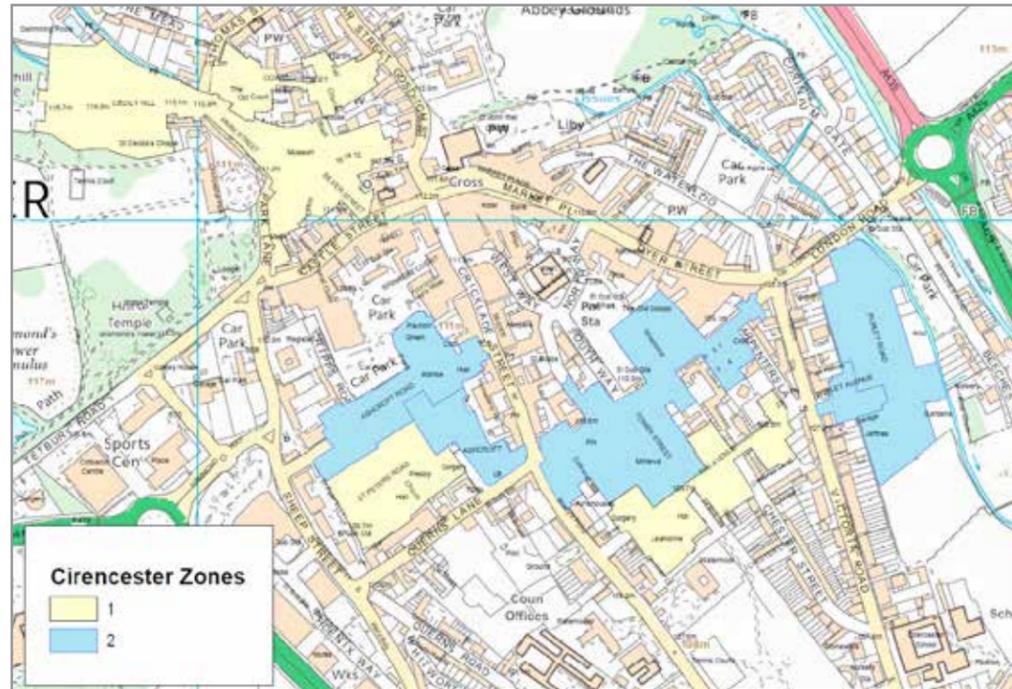
[ Figure 22 ]  
Gloucester Zones



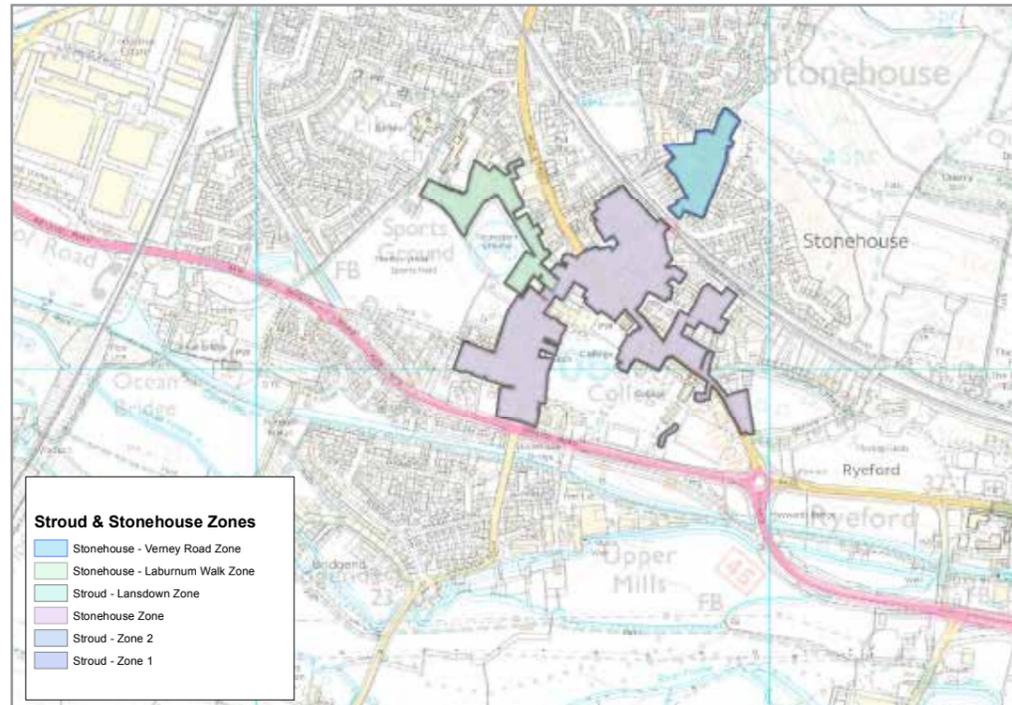
## 9. Park & Ride Report (Jan 2013 - Feb 2014 to Jan 2014 - Jan 2015)

There are three Park & Ride schemes operating in the Gloucester and Cheltenham areas. The biggest challenge for the county council apart from aiming to reduce levels of congestion is to reduce levels of tax payer funding and encourage growth of commercially operated schemes.

[ Figure 23 ]  
Cirencester Zones



[ Figure 24 ]  
Stroud and Stonehouse Zones



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### Cheltenham Park & Ride Schemes

#### Arle Court Park & Ride - Service 511



Cheltenham  
Arle Court  
Park & Ride  
site

**Location:** Cheltenham, Grovefield Way, GL51 6SH

**Bus Service Provider:** Bennetts Coaches

**Bus Service Frequency:** Every 12 minutes Monday to Saturday.

**Number of car parking spaces:** 534 (including 154 spaces created through expansion)

**Parking tariff:** Free parking for customer use only.

**Facilities:** None

**Level of county council involvement:** Car park is leased by GCC. Bus Service operates on a commercial basis without subsidy.

#### How much does it cost?

At Arle Court parking is free (for Park & Ride customers).

Adult Day Return: £3.00 (child under 16, if applicable £1.50)

Adult Day Single: £2.00 (child under 16, if applicable, £1.00)

Group Returns: Additional passengers charged £1 each. Only one ticket is issued to the £3 fare payer. Accompanying passengers must return with the ticket holder or will be charged a full single fare.

Concessionary passes are accepted subject to local issuing conditions.

Up to 2 children (under the age of 16) travel free when accompanied by a fare paying adult.

#### Saver Tickets

Pass holders, concessionary free travel or Saver Ticket holders are not entitled to carry additional passengers on the same pass/ticket.

10 Journey Strip Ticket: £14. Ticket is stamped on each journey. All journeys to be used within 1 month of issue.

One Week Ticket: £12. 1 week unlimited travel valid from date of issue until expiry date.

Monthly Ticket: £45



**Racecourse Park & Ride - Services D, 99 and U**



Cheltenham Racecourse Park & Ride site

**Location:** Cheltenham, New Barn Lane, GL50 4SH  
**Bus Service Provider:** Stagecoach  
**Bus Service Frequency:** Service D operates every 10 minutes from the site Monday-Saturday.  
**Number of car parking spaces:** 600  
**Parking tariff:** Free parking for customer use only.  
**Facilities:** Provided through Racecourse building  
**Level of County Council involvement:** Car park is no longer leased by GCC. Stagecoach and Cheltenham Borough Council have taken joint responsibility for the operation of this car park. Bus services operate on a commercial basis without subsidy.  
**Future plans:** N/A.

**Gloucester Park & Ride Schemes**

**Waterwells Park & Ride - Service 507**



Gloucester Waterwells Park & Ride site

**Location:** Quedgeley, Telford Way, GL2 2AB  
**Bus Service Provider:** Bennetts Coaches  
**Bus Service Frequency:** Every 13 minutes Monday to Saturday.  
**Number of car parking spaces:** 300  
**Parking tariff:** Free parking for customer use only.  
**Facilities:** Waiting room, toilets, baby changing room  
**Level of county council involvement:** Car park is leased. Bus Service operates on full subsidy basis.  
**Future plans:** Parking enforcement through ANPR or other means to prevent misuse.

**How much does it cost?**  
 At Waterwells parking is free (for Park & Ride customers).  
 Adult Day Return: £2.50  
 Group Returns: Only 1 ticket is issued to the £2.50 fare payer. Accompanying passengers must return with the ticket holder or will be charge a full fare.  
 Group Return for 2 people: £4  
 Group Return for 3 people: £5.50  
 Group Return for 4 people: £7  
 Group Return for 5 people: £8  
 Any group over 5 people: £1.50 per additional passenger

**Saver Tickets**  
 Pass holders, concessionary free travel or Saver Ticket holders are not entitled to carry additional passengers on the same pass/ticket.  
 Adult 10 Journey: This ticket is stamped on each journey and is valid until all journeys have been used. £11 (saving of £1.50)  
 Adult Week: Unlimited travel, valid from date of issue until expiry date. £10  
 Adult Monthly: Unlimited travel, valid from date of issue until expiry date. £40

**Park & Ride performance charts for Gloucester (Waterwells) and Cheltenham (Arle Court) January 2014 until February 2015**

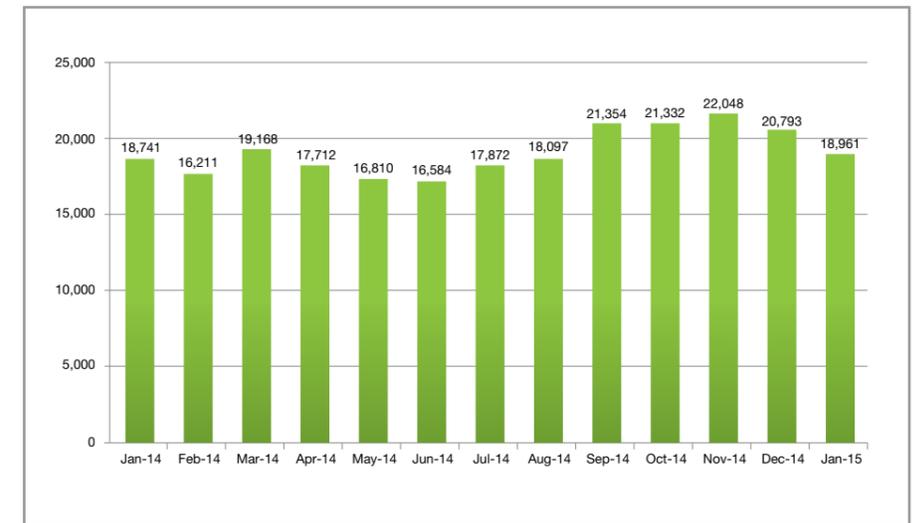
**Number of single journeys taken per month**

The following charts show the number of single passenger journeys undertaken on the Gloucester (Waterwells) and Cheltenham (Arle Court) Park & Rides respectively. The Gloucester

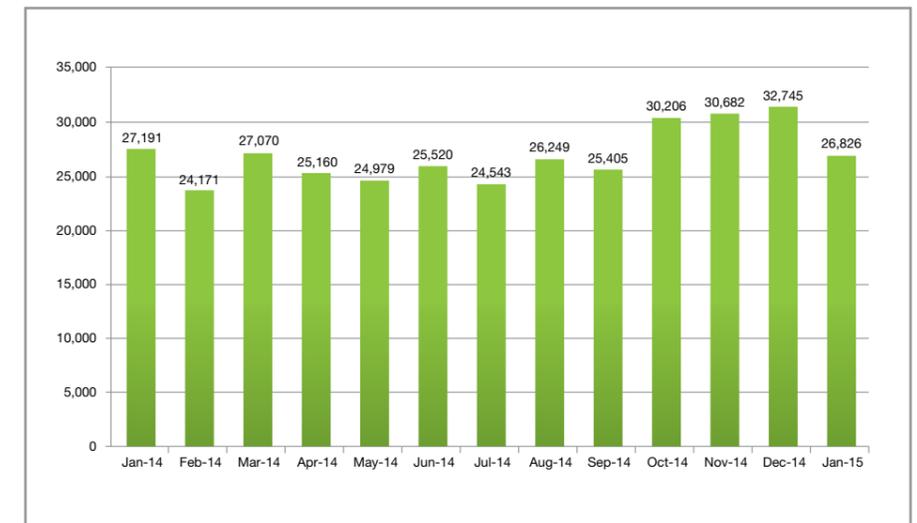
service has been in decline while Cheltenham's Arle Court continues to improve. Planning measures are currently under consideration for Gloucester that will enhance the existing bus route and in turn encourage greater patronage.

No data is provided for trips from the Racecourse site as this is now run privately on a commercial basis.

[ Figure 25 ]  
**Gloucester Park & Ride 507 single journeys**



[ Figure 26 ]  
**Arle Court Park & Ride 511 single journeys**





**Contact:**

Integrated Transport Unit  
Gloucestershire County Council  
Shire Hall  
Gloucester  
GL1 2TG

**t: 0800 514 514**

**e: [parking@gloucestershire.gov.uk](mailto:parking@gloucestershire.gov.uk)**

**[www.gloucestershire.gov.uk](http://www.gloucestershire.gov.uk)**



**Gloucestershire**  
COUNTY COUNCIL